

both traditional and non-traditional quantities (e.g. 3 drapes, etc.) for items in Category 5.

EXAMPLE ~~TYPICAL~~ SYSTEM CONSIDERATIONS FOR CREATING COORDINATED BUT NON-MATCHING ITEMS

1. Color

Color is one of the most important design features utilized by this invention. From afar, color is intended to be a primary eye-catcher of this invention. The color philosophy is one that is intended to stand out from the pack and draw consumers to the products distributed using the color scheme under this invention. One possible color philosophy would borrow from the greatest color specialist in the world: Nature. Early humans learned about beauty from nature and, to this day, we are programmed to be drawn to her exquisite creations first and foremost. So while the colors look modern, playful and full of whimsy, this Example System for Coordinated Non-Matching actually employing age-old aesthetic principles that have been scientifically proven as enticing to our brains. Following are some example color schemes that could be used